

NUMBERS DON'T LIE

Why Bite-Sized Learning is Better for Your Learners



Microlearning makes the transfer of learning **17%** more efficient



8 out of 10 L&D professionals favor microlearning because their learners prefer it



Microlearning creates **50%** more engagement



Learning in stretches of **3-7** minutes matches the working memory capacity



Microlearning courses can be produced in **300%** percent less time and at **50%** less cost than traditional courses



SH!FT
DISRUPTIVE LEARNING